

## MAXIMUS SOLVENTBORNE PRIMER

### Description:

MAXIMUS SOLVENTBORNE PRIMER is an Industrial Maintenance Coating formulated at 100 V.O.C. to meet the requirements of S.C.A.Q.M.D. Rule 1113 for the category of Industrial Maintenance Coatings. MAXIMUS SOLVENTBORNE PRIMER is a rust-inhibitive primer that will go over most firm surfaces. It is a high quality, versatile primer formulated for long-term protection. It may be applied by brush, roller or spray.

### Partial List of Uses:

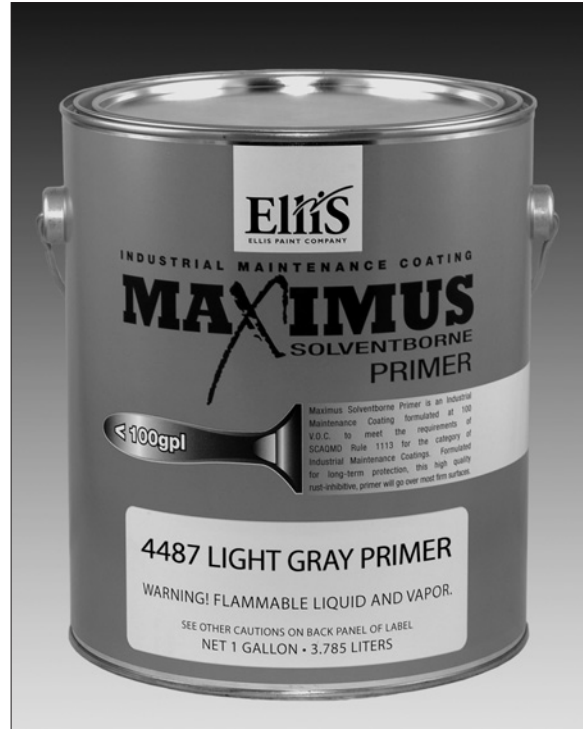
- Steel buildings • Heavy equipment • Pipelines
- Railings • Tanks • Cranes • Structural steel
- Oil field equipment • Trucks • Tractors
- Construction equipment • Machinery

### Benefits:

- Good weather and corrosion resistance • Good bonding characteristics • Excellent hide and coverage methods and equipment • Economically priced for a high quality, medium dry primer

### Compatible Topcoats:

- Ellis 3100, 3300, 4400 & 7900 Series



### TECHNICAL DATA

Product Number:	4482, 4487
Colors:	Red Oxide, Light Gray
Viscosity:	80 - 85 Kneb Units @ 77°F
Solids by Weight:	68% - 73%
Solids by Volume:	57% - 61%
V.O.C. (Volatile Organic Compounds): *	Less than 100 grams per liter (0.8 lbs/gal)
Solvent(s) Used:	PCBTF/Aromatic & Aliphatic Hydrocarbons/Ketone/Xylene/TBAC
Finish:	Flat
Flash Point:	40°F/TCC
Dry-To-Touch @ 77°F:	2-4 hours
Dry-To-Handle @ 77°F:	Overnight
Recoat time @ 77°F:	2 hours
Coverage:	915 - 975 square feet per gallon @ 1 mil DFT

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### Directions for use:

#### **SURFACE PREPARATION:**

**GENERAL:** All surfaces to be painted must be clean, dry and in fit condition to be painted. Be sure to remove all wax, silicone, oil, powdery or scaling rust, loose or peeling paint and all other foreign matter. Smooth, slick surfaces should be sanded to promote adhesion. Prime bare and uncoated surfaces with Maximus Primer.

**BARE FERROUS METALS:** Clean off all dirt, grease, oil, wax or other foreign matter. All loose, powdery or scaling rust must also be removed. A completely de-rusted surface is recommended. Prime bare and uncoated surfaces with Maximus Primer.

**NON-FERROUS METALS:** Clean surface thoroughly then apply a prep coat of Hy-Lux® 690 Low VOC Etching Filler as a first coat over the non-ferrous metal to insure adhesion of the primer. Topcoat the Hy-Lux® 690 Low VOC Etching Filler with Maximus Primer between 2 to 8 hours. After 8 hours, the Hy-Lux® 690 Low VOC Etching Filler should be lightly sanded before applying the first coat of Maximus Primer.

**PAINTED SURFACES:** Be sure all loose and peeling paint is completely removed, and the surface is clean. Remove excess chalkiness with a wire brush or by sanding. Feather edge and spot prime with Maximus Primer.

**BARE WOOD:** Clean wood thoroughly. Prime and seal with one coat of Maximus Primer or Maximus Enamel (tinted close to finish color, if desired).

**MIXING:** Mix thoroughly before use and/or after thinning.

**THINNING:** If thinning is necessary, use Ellis 80/20 Zero VOC Exempt Solvent.

**APPLICATION:** NOTE: Maximus Solventborne Primer is not to be used under any epoxy, vinyl or acrylic coating until full cure is achieved. This can take as long as 2 weeks depending on temperature and dry film thickness. Always use a patch test when using these strong top coatings to be sure of success.

Apply one coat of Maximus Solventborne Primer. Allow the primer to dry of a minimum of 2 hours before top coating.

**DRY TIMES (@77°F):** DRY-TO-TOUCH: 2-4 Hours, RECOAT: 2 Hours, DRY TO HANDLE: Overnight, FULL CURE: 7 Days.

**CLEAN-UP:** Equipment should be thoroughly cleaned immediately after use in an enclosed spray equipment cleaner with Ellis 80/20 Zero VOC Exempt Solvent.

**SHELF LIFE:** Shelf Life is 2 years from date of manufacture when stored at temperatures not to exceed 90°F.

Refer to product label and Material Safety Data Sheet (MSDS) for cautions and warnings pertaining to this product.

#### **Limited Warranty:**

*Ellis Paint Company certifies that all Ellis coatings delivered to the customer in new, sealed containers will meet all pertinent quality standards presented in Ellis published literature. Since matters of surface preparation, application procedures and other local factors which affect performance are beyond its control, Ellis assumes no liability for coating failure other than to supply replacement material for Ellis coatings shown to be defective. If you have questions, contact your dealer, visit [www.ellispaint.com](http://www.ellispaint.com), or call Ellis Paint Company. There is no other warranty, either expressed or implied.*

